



August 27, 2018

To Whom It May Concern:

**South Florida PBS** is pleased to explore a partnership with Oscar Corral and Explica Media on a documentary project focused on the plight of Florida's springs. Florida is home to the highest concentration of freshwater springs in the world, as well as the largest and deepest of all springs on earth. This national treasure is in peril, and the steep decline of these blue jewels of the Florida landscape is disheartening and under-reported.

This project seeks to educate viewers about the importance of healthy aquifers, while focusing on some of the state's most historic Springs.

As Florida's largest public media organization, **South Florida PBS** aims to provide a deeper knowledge of the issues affecting our planet, while offering solutions that will motivate individuals to make responsible choices. In this climate of politically charged rhetoric, SFPBS continues to value content that is trustworthy and fact-based. This documentary project by Oscar Corral will profile the credible voices of scientists and researchers who can help increase our understanding and our concern for the world around us.

**South Florida PBS** has served as a presenting station for many well-received documentaries, distributing the programs to the 300+ PBS member stations around the country. We look forward to partnering on this upcoming project as it provides a unique opportunity to offer fresh perspective on environmental issues of critical importance to our communities.

Sincerely,

Joyce Belloise  
Vice President, Content & Community Partnerships